

Earl Krushelnicki Background in Music:

In 2004, I founded “**Blues Underground Prince George Chapter**” in Prince George, BC. I was the first President and Artistic Director, I held the position of Artistic Director until the Society dissolved in 2017 when my wife and I moved to Osoyoos. Blues Underground put on about 8 Dances and concerts per year mainly featuring Canadian Blues performers. **The Society received no grants.** A goal of our society was to help young musicians. We did so in several ways. We donated money to the Prince George School District to fix band instruments. Over the years we gave thousands of dollars to this project and were honored by the School Board for being the only Society to donate money to the School District. We hired visiting performers to go into high schools to perform for music students and to answer questions about the music business. We hired a guitar teacher to give group guitar lessons in the evenings to students selected by music teachers. If students attended 8 out of 10 of the classes, we bought them an acoustic guitar. We did that project twice and all students received guitars.

I have been doing Blues radio shows on Community or University radio show since 2005. Most recently, in Penticton where I host a 2 hour show on Saturdays.

I now considered to be one of the best promoters of Blues music in Canada.

I have been on the selection committee for the Maple Blues Awards and have been honored to be on the Blues Juno selection committee three times.

As a member of Blues Underground, I was the artistic director for two small Blues Festivals in Prince George and in 2011, I also organized a Blues Festival in Osoyoos.

I have also been a Manager and Agent for some performers. I seem to have an ability to develop talent. A performer I worked with won an award for being the Best Acoustic Blues performer in Canada. I retired from that when I came to Osoyoos, but have recently ventured again into representing performers.

I have attended several music related conferences to increase my knowledge about the music business. They include Blues Summits and conferences held in conjunction with the Western Canadian Music Awards.

While in Osoyoos I was the Artistic Director for Music at the ELKS and recently founded the Osoyoos Blues Society and am its Artistic Director.

I have been to Pacific Contact representing a duo that had a showcase. As a result of the showcase, the duo got several shows in BC and a few in Alberta. The Group also has done a tour in Saskatchewan. So I have knowledge about tours from both the role of an Artistic Director and that of a Performer Agent.

Professionally I had a career in working with people who had some type of Mental and or Physical challenge. A program I developed was recognized as one of the top 3 Exemplary Programs in Canada. I retired from being an Instructor at the College of New Caledonia in Prince George.

I do not sing or play an instrument. When I started the Blues Society in Prince George I knew nothing about Blues music. I did so because “Blues” was easy to dance to and I wanted to take my wife dancing.

I have put on shows with Folk music. Tribute artists, Jazz and Country.

Respectfully submitted by

Earl Krushelnicki